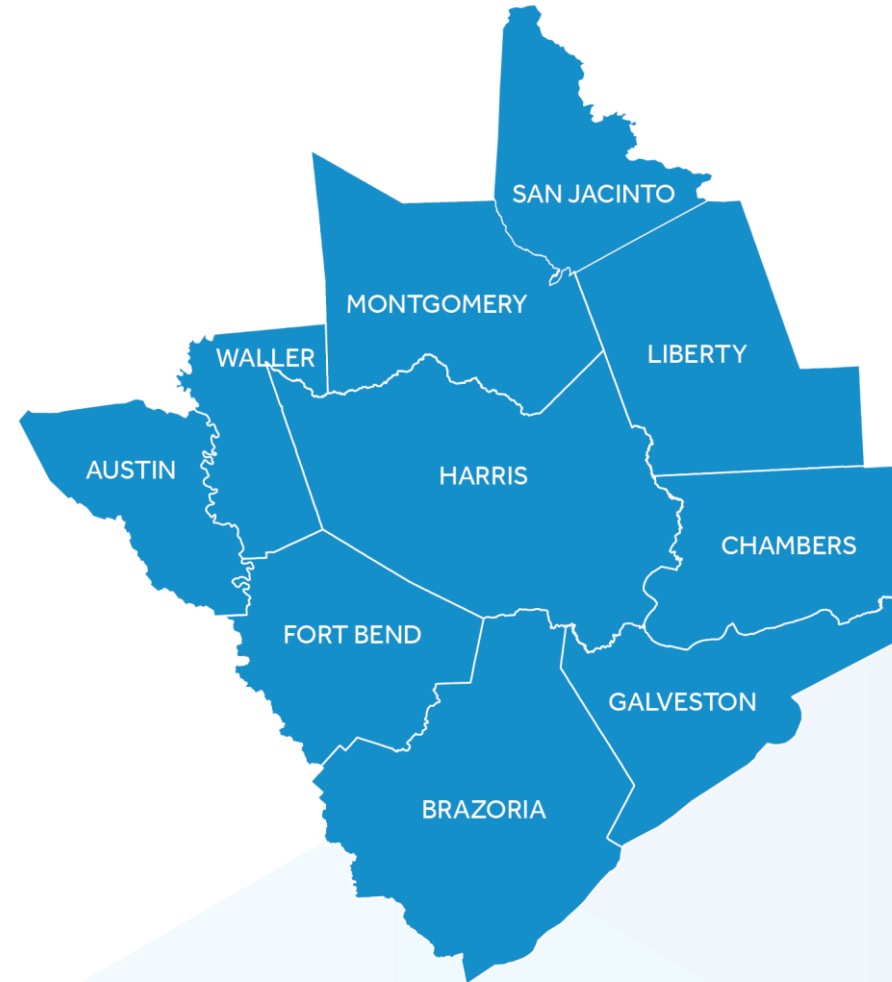


# Creating Opportunity

Steve Kean  
President and CEO  
Greater Houston Partnership



# Metro Houston



# Metro Houston



10,072 Sq. Mi.

Vermont  
9,616 Sq. Mi.



Massachusetts

10,554 Sq. Mi.



# Metro Houston



7,510,253 Pop.

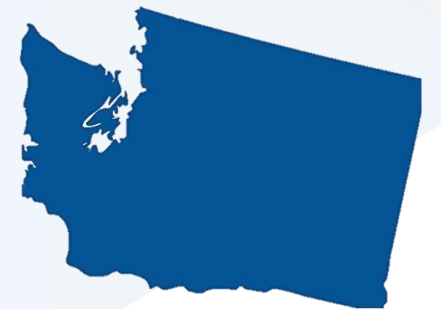
## Arizona

7,431,344



## Washington

7,812,880

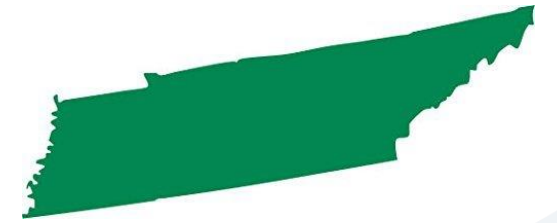


# Metro Houston

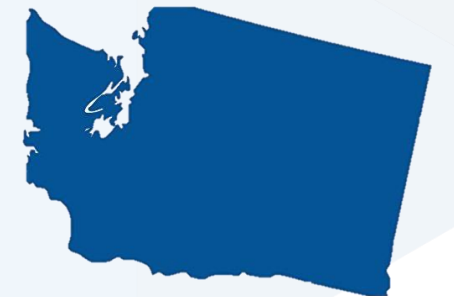


**3,418,000** Jobs

**Tennessee**  
**3,315,600**



**Washington**  
**3,630,800**



# Metro Houston



**\$633.2 B**

Gross Domestic Product

**Argentina**

**\$631.1 B**



**Poland**

**\$688.1 B**



If Houston were a state, it would rank . . .

- ✓ 44<sup>th</sup> in area
- ✓ 14<sup>th</sup> in population
- ✓ 15<sup>th</sup> in employment

If Houston were a nation, it would rank . . .

- ✓ 22<sup>nd</sup> in GDP

# 10 Most Populous U.S. Metros, '23

GREATER HOUSTON **PARTNERSHIP.**

Rank	Metro Area	Population
1	New York	19,498,249
2	Los Angeles	12,799,100
3	Chicago	9,262,825
4	Dallas-Fort Worth	8,100,037
<b>5</b>	<b>Houston</b>	<b>7,510,253</b>
6	Atlanta	6,307,261
7	Washington, DC	6,304,975
8	Philadelphia	6,246,160
9	Miami	6,183,199
10	Phoenix	5,070,110



# Net Population Growth

GREATER HOUSTON **PARTNERSHIP.**

10 Largest U.S. Metros, Ranked by Numeric Change

Metro Area	Change, '22 – '23
Dallas-Fort Worth	152,598
<b>Houston</b>	<b>139,789</b>
Atlanta	68,585
Phoenix	49,240
Miami	43,387
Washington, DC	39,084
Philadelphia	3,414
Chicago	-16,602
New York	-65,549
Los Angeles	-71,037

# Net Population Growth

GREATER HOUSTON **PARTNERSHIP.**

10 Largest U.S. Metros, Ranked by Percent Change

Metro Area	Change, '22 – '23
<b>Houston</b>	<b>1.9</b>
Dallas-Fort Worth	1.9
Atlanta	1.1
Phoenix	1.0
Miami	0.7
Washington, DC	0.6
Philadelphia	0.1
Chicago	-0.2
New York	-0.3
Los Angeles	-0.6

Source: U.S. Census Bureau

# Top U.S. Counties in Numeric Growth

GREATER HOUSTON **PARTNERSHIP.**

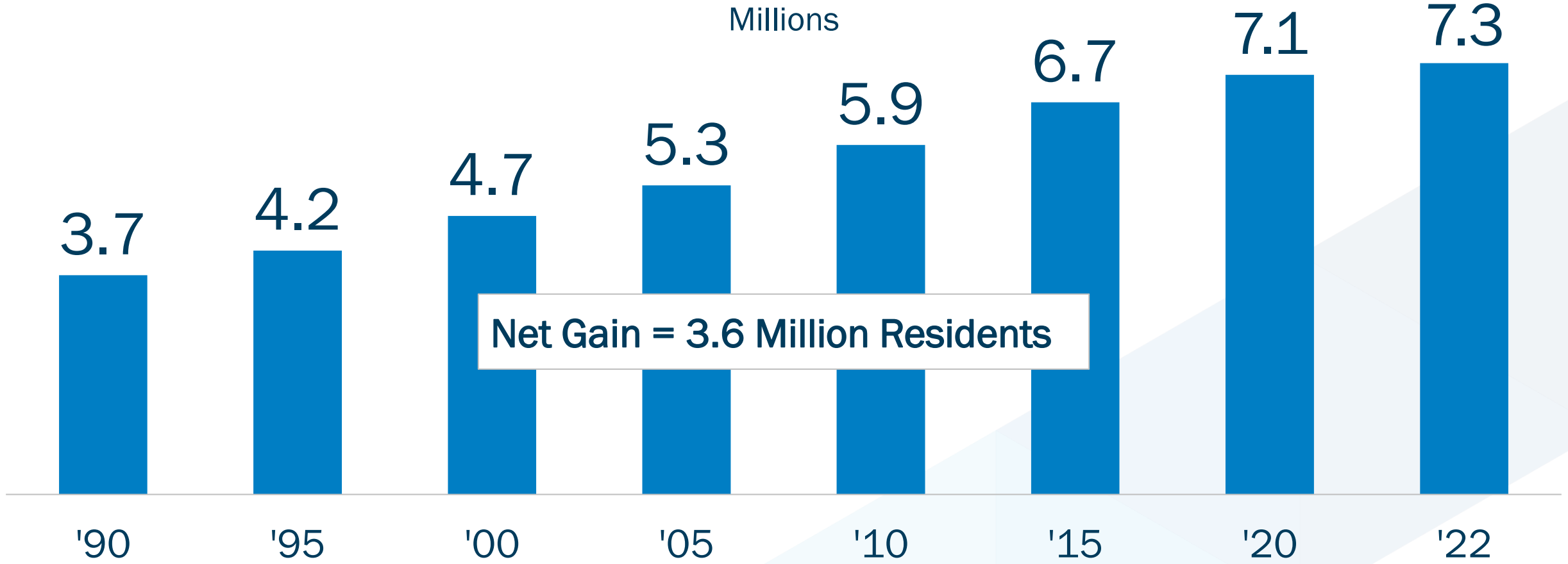
July 1, 2022 - July 1, 2023

Rank	County	State	Numeric Growth
<b>1</b>	<b>Harris</b>	<b>Texas</b>	<b>53,788</b>
2	Collin	Texas	36,364
<b>3</b>	<b>Montgomery</b>	<b>Texas</b>	<b>31,800</b>
4	Maricopa	Arizona	30,038
5	Polk	Florida	29,948
6	Denton	Texas	29,943
<b>7</b>	<b>Fort Bend</b>	<b>Texas</b>	<b>27,859</b>
8	Bexar	Texas	27,488
9	Tarrant	Texas	27,301
10	Williamson	Texas	24,918

Source: U.S. Census Bureau

# Metro Houston Population

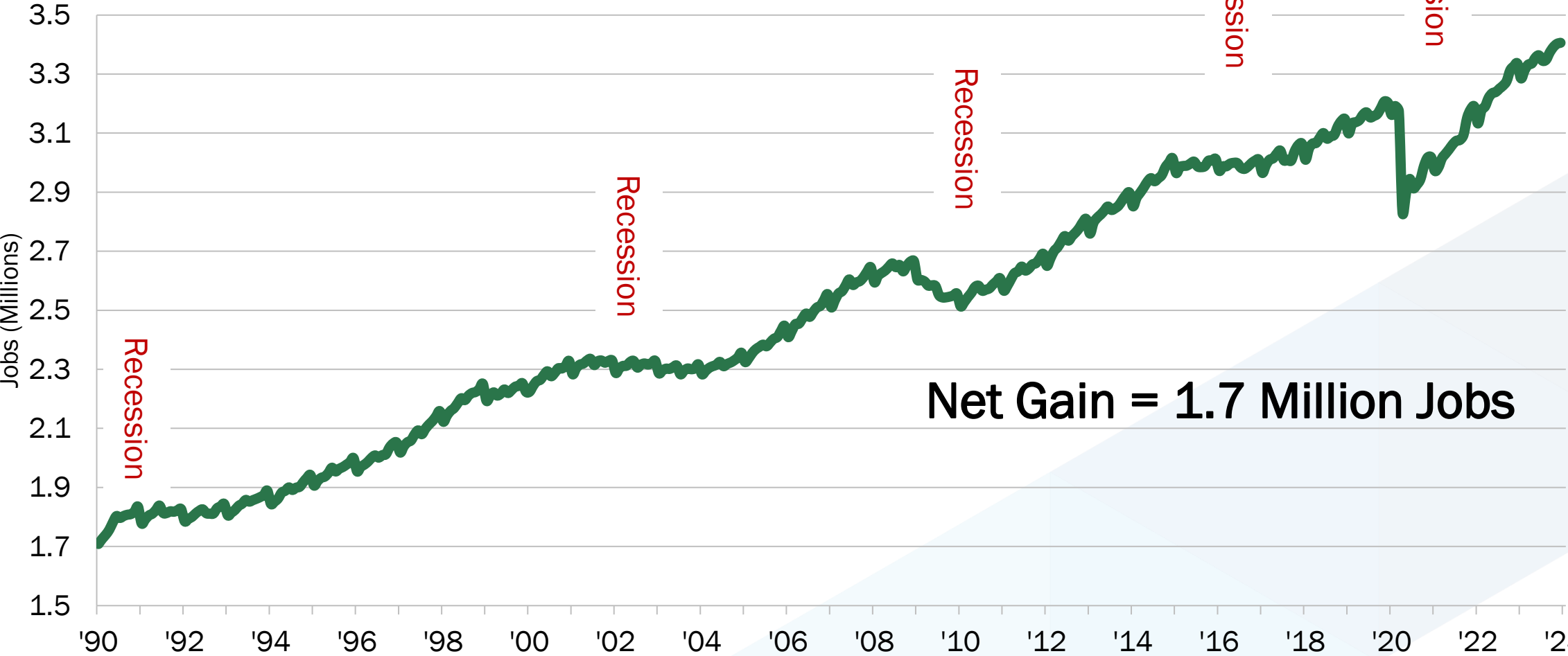
GREATER HOUSTON **PARTNERSHIP.**



Source: U.S. Census Bureau

# Total Houston Employment

GREATER HOUSTON **PARTNERSHIP.**



**Net Gain = 1.7 Million Jobs**

Source: Texas Workforce Commission

# Top Exporting Metros – '23\*

GREATER HOUSTON **PARTNERSHIP.**

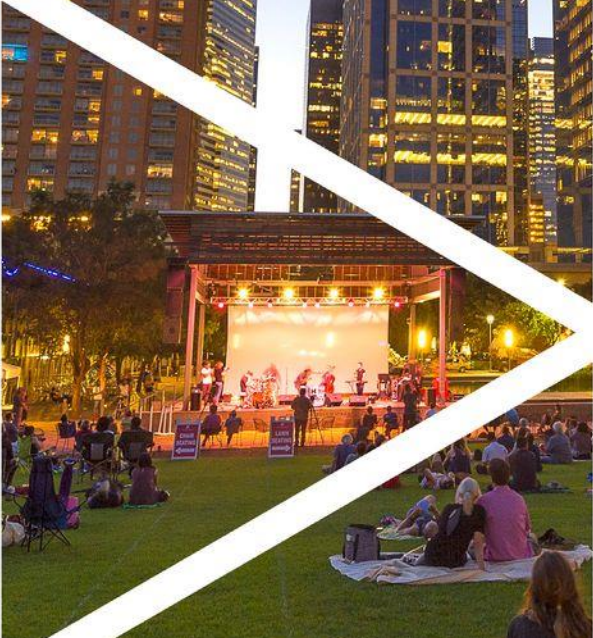
Rank	Metro	\$ Billions
1	Houston	175.5
2	New York	106.2
3	Los Angeles	59.6
4	Chicago	57.7
5	Dallas-Fort Worth	51.9
6	New Orleans	50.0
7	Detroit	45.6
8	Miami	44.3
9	Seattle	36.3
10	El Paso	35.4

Source: U.S. Census Bureau; U.S. Exports by Metropolitan Area

\*Origin of Movement Series

# Creating Opportunity

Steve Kean  
President and CEO  
Greater Houston Partnership



# Strategic Initiatives

GREATER HOUSTON **PARTNERSHIP.**



UpSkill Houston provides the opportunity for employers, educators, community-based leaders, and public officials to work together and develop the skilled talent necessary to **ensure Houston's global competitiveness and create opportunity for all Houstonians.**



# Strategic Initiatives

GREATER HOUSTON **PARTNERSHIP.**



**HOUSTON  
ENERGY  
TRANSITION  
INITIATIVE**

HETI is a coalition of industry, academic and community partners working together to leverage Houston's industry leadership to **accelerate global solutions for an energy-abundant, low-carbon future.**

# Economic Development Services



GREATER HOUSTON  
**PARTNERSHIP**

Making Houston Greater.

## Real Estate

Initiate property searches

## Site Tours

Coordinate site selection visits, regional briefings

## Research

Provide data on key business and site factors

## Access

Direct access to top business and civic leaders

## Permits

Advocacy for projects and regulatory issues

## Incentives

Assist in evaluating and applying for benefits

# Join the Partnership

GREATER HOUSTON **PARTNERSHIP.**

Since 1840, the Greater Houston Partnership has strived to make the region the best place to live, work and build a business.

## Promote

Telling Houston's story to businesses around the country and abroad interested in expanding or relocating here.

## Advocate

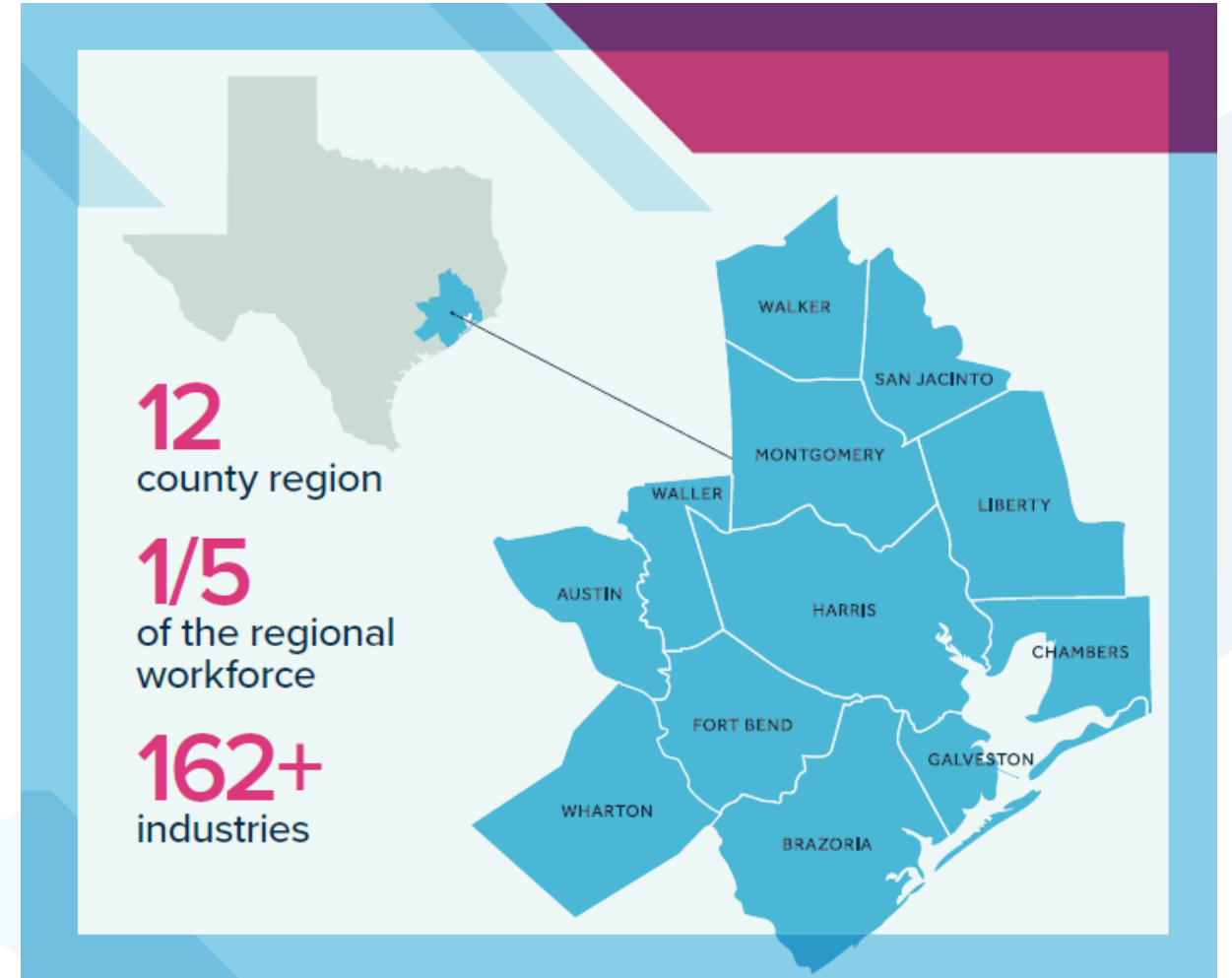
Acting as the primary business advocate for the Houston region by shaping solutions to policy issues.

## Convene

Serving as the largest chamber of commerce in the Houston region, convening a diverse set of business leaders around key issues.

## Engage

Engaging members to create meaningful impact and business opportunities



Scan for more information

GREATER HOUSTON **PARTNERSHIP.**

